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Right on Target

Discount retailer gets on board one-stop shopping trend with expansion

BY CHUCK OWEN
LMTBusiness writer

The Target Greatland store in North Creek shopping center is on the move, remodeling and adding new features for a growing Laredo.

Joe Elizondo, store director, explained expansion plans last week.

Coming to the Target store by October will be a pharmacy, a one-hour photo lab and an expansion of the grocery line the store now carries.

If you have been in the store's parking lot lately, you would have noticed a number of large containers placed around the south end and in a fenced-off area on the south end of the store.

The fenced-off area has a trailer set up for the Target contractor, Sun Builders, who will be responsible for seeing the remodeling plans through to completion.

Though the contractor is one that does a lot of Target remodeling nationwide, Elizondo said the contractor would be hiring some locals as subcontractors as well.

Additionally, Elizondo expects to hire 60 to 75 new employees in association with the remodeling project and retain most of them, plus some, through the Christmas season.

The store currently employs about 100, he said.

Not only will the store have new venues, the complete store, inside and out, will receive a makeover, Elizondo said, including painting and (See *TARGET, Page 16)



Cuate Santos/Laredo Morning Times
CHANGES: Containers with tools and supplies sit outside Target in the North Creek shopping center Wednesday in preparation for the discounter's remodeling project.